

Our journey in the field of strengthening Consumer Rights:

Activities details :

1. A detailed study to assess the awareness level of rural population of Selected blocks of (Dumka, Jamtara, Giridih, Pakur, Simdega, East and West Singhbhoom and Ranchi districts) within the state of Jharkhand : year 2015
2. Created awareness through formation of rural youth task force creating IEC materials, training calendar and master trainer of the programme.: Year 2016
3. Field level activities:
 - a. Monitoring the malicious practice in the field of consumer rights in selected 4 districts of Jharkhand
 - b. Developed IRC tools for training of volunteers.
 - c. Promoted filing the complaint cases against those doing malpractice through our trained volunteers,
 - d. Tracking the cases in district consumer forum for seeking relief. : Year 2017
4. Department of Civil Supplies and Consumer Affair Department Government of Jharkhand awarded “BEST PERFORMANCE AWARD” to our organization for our detailed contribution in strengthening consumer rights in rural areas of Jharkhand.: Year 2017
5. Received “SUBHAS CHANDRA FOUNDATION AWARD” for our contribution in uplifting the awareness level in rural Jharkhand. Year 2018.
6. Getting registered as Sole agency with “Bureau of Indian Standard, Consumer Affair Department , Government of India”. Year 2023
7. Carried out Android based study and survey on aspects of “Hallmark” and its user the registered Jewelers also on scope of inclusion of non registered jewelers in main stream practices, within selected 10 districts of Jharkhand. Year 2024.
8. Called for to share the field based experiences at event organized by Consumer Affair Department Government of India on occasion of “International Consumer Day”. Year 2024.